



LexLeader.NET

## Why Join LexLeader?

- ◆ Outsource your public relations support
- ◆ Turn your press releases into news
- ◆ Guaranteed news coverage on a leading defense publication
- ◆ Archive your news on your dedicated Leader Profile Page
- ◆ Leap to the top on search engine rankings
- ◆ Control and manage your on-line reputation
- ◆ Become a recognized contributor in the defense community

# THE LEADER

- Memberships for as low as \$300/month
- Ask about our Advertising & A la carte options
  - Siding rates available for nonprofits

## Services & Offerings:

### Original Content Production

- Editorial
- Video

### Original Content Publishing

All Posts Search Engine Optimized

### Leader Profile Page

- Unique URL
- Postings Archive

Logo on Leader Front Page Banner

All Posts to LexLeader Social Media Accounts

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