**SOUTHERN MARYLAND 2020**

***SOUTHERN MARYLAND 2020 IS A VISION FOR THE TRI-COUNTY AREA OF CALVERT, CHARLES AND ST. MARY’S COUNTIES AND A CALL FOR ACTION OVER THE NEXT 3 YEARS TO CREATE A PUBLIC / PRIVATE PARTNERSHIP TO FORMALLY ORGANIZE A COHESIVE STRATEGY FOR THE REGION TO COMPETITIVELY POSITION OURSELVES FOR THE EMERGING ECONOMY OF 2020 AND BEYOND.***

**OBJECTIVE:**

TO ALIGN THE ASSETS OF OUR REGION IN A FOCUSED AND COMPREHENSIVE MANNER THAT CAN STRATEGICALLY PREPARE AND POSITION THE SOUTHERN MARYLAND AS AN EMERGING TECHNOLOGY BASED ECONOMY.

**PROPOSAL:**

FORM A PUBLIC PRIVATE / PARTNERSHIP DRIVEN BY THE PRIVATE SECTOR. EMULATING OTHER SUCCESSFUL COMMUNITIES, FULLY DEDICATE OURSELVES TO THIS OBJECTIVE OVER THE NEXT THREE YEARS, CREATING A REGIONAL ECONOMIC DIVERSIFICATION VISION THAT SEEKS TO LEVERAGE THE TALENTS AND ASSETS BROUGHT TO THE REGION PRIMARILY BY THE FEDERAL GOVERNMENT.

**GETTING STARTED:**

DO IT RIGHT! ASSEMBLE AT LEAST $3 MIL., RAISED FROM THE PUBLIC AND PRIVATE SECTORS OVER THE NEXT THREE YEARS, TO DEVELOP A PROFESSIONAL STRATEGIC PLAN FOR SUCCESS.

**COMPONENTS:**

***ANCHOR: SECURE ASSETS WE HAVE IN PLACE AND SUPPORT INFRASTRUCTURE REQUIREMENTS FOR MODERN ECONOMY;***

***DIVERSIFY: DEVELOP AND IMPLEMENT DIVERSIFICATION STRATEGY FOR REGION’S ECONOMY;***

***EDUCATION: DEVELOP WORLD CLASS K-12 EDUCATION SYSTEM, WITH FOCUS ON STEM, AND ADD HIGHER EDUCATION RESEARCH CAPABILITIES TO SUPPORT CORE MISSIONS AND TECHNOLOGIES.***