

THE LEXINGTON PARK LEADER

www.LexLeader.NET

Lexington Park Leader provides members with an **enlivened, dynamic** on-line presence.



Membership Includes

- Social-networking services (Facebook, Twitter, etc.)
- Lead Story content control, turning you into an expert in your industry
- Hyper-local Advertising
- Full writing, research and editing services are included as well as videography.

Benefits Include

- Content, including videos, may be posted to members' Internet sites as desired.
- Members' websites are linked to *The Leader* via one (or more) of seven weekly banners which rotate daily.
- Members' links include a video commercial and introduction on their own *Leader* page.

This combination of services catapults members higher and broader on all internet search engines. In addition, members become active contributors to a growing on-line magazine with hyper-local reach. Tying magazine content directly to your "Internet footprint" increases your expert credentials within your industry.

Pax Leader	Monday Banner	\$300/month
Pax II	Tuesday Banner	\$300/month
Pax III	Wednesday Banner	\$300/month
Leading Edge	Thursday Banner	\$250/month
Bay Leader	Friday Banner	\$200/month
Choose Local	Saturday Banner + Daily Column Icon	\$150/month
Community Builders	Sunday Banner	\$50/month*
*Available to qualifying non-profits.		

LexLeader will edit to basic editorial standards, however, Members hold complete editorial control, and the option of unattributed postings for their lead stories. Reader comments will be accepted on all postings, but only after review by LexLeader which will not post discourteous or personal comments. LexLeader requires adherence to a courtesy policy in all postings.

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