



Sponsorship Opportunities & Benefits

Artsfest '12 Fine Arts Festival

Saturday & Sunday, Sept. 15 & 16, 2012

Annmarie Sculpture Garden & Arts Center

13480 Dowell Road, Dowell (Solomons), MD

www.annmariegarden.org



Artsfest Annual Attendance: 12,000 – 15,000 guests

Presenting the 19th Annual Artsfest Fine Arts Festival

As a sponsor of *Artsfest*, enjoy unsurpassed visibility at one of the region's most popular events. *Artsfest* is a fantastic weekend of great shopping, live music, delicious food & drink, wine & beer, free children's activities, and more – all set amidst the lovely trees and sculpture of Annmarie!

Explore 150 indoor and outdoor artist booths and enjoy 25+ performers on the Main Stage and Council Ring. Guests will love browsing and shopping in the Tent Circle and along the Wooded Path. Families will take advantage of all the creative activities in the **Discovery Tent** and the whacky fun in the **Zany Zone**. The **Studio School** will be open where guests can work in the clay studio or paint a masterpiece. Celebrate the arts during *Artsfest* at beautiful Annmarie!

Artsfest sponsors will enjoy:

- Excellent exposure at one of the Mid-Atlantic's finest arts festivals.
- Reach a highly desirable mature and family audience of 12,000+ guests.
- Recognition as a community benefactor.
- Guaranteed advertising for event (including Southern Maryland, D.C., Annapolis & Baltimore).
- Unique on-site visibility.
- Excellent internet exposure & logo recognition on www.annmariegarden.org and Facebook
- Complimentary passes to *Artsfest* and other Annmarie events.



Best in Show Award – Artsfest '11



T-Bone & Heather



Over 150 Booths in 2012!

Artsfest attracts thousands of visitors from across the region!

Artsfest '12 Sponsorship Reservation Form

Please return your Reservation Form as soon as possible to enjoy ALL your benefits!

Please circle your sponsorship choice(s):

Event Sponsors:

Welcome Gate Title Sponsor	\$ 3000
Main Stage Sponsor	\$ 2500
Children's Discovery Tent Sponsor	\$ 2000
Council Ring Sponsor	\$ 1500
Zany Zone Sponsor	\$ 1000
Painterly Patron	\$ 750
Bejeweled Benefactor	\$ 500
Artsy Advocate	\$ 350
Crafty Crusader	\$ 250
Friend	\$ 100



Artist Award Sponsors:

Best of Show Award	\$ 800
Merit Award	\$ 600
Best Display Award	\$ 300
Emerging Artist Award	\$ 300
Best Demonstration Award	\$ 300

NEW ADD ONS! 2 new options to increase your visibility!

4'x8' OUTDOOR Advertising Spaces (located along entrance drive)	\$ 250
12'x12' Artsfest Booth for Businesses (located along entrance walk)	\$ 250

Total Amount: _____

Payment Type: Check (make out to "Ann's Circle") Credit Card (circle one) – Visa or MasterCard

Credit Card Number: _____ Exp date: _____

Name on Credit Card: _____ Security Code: _____

Credit Card Signature: _____

Contact Name (for general sponsorship and logo questions): _____

Business Name: _____

Mailing Address (must match address on credit card bill): _____

Email: _____ Website: _____

Phone: _____ FAX: _____

Special Requests/Questions: _____

- Please email your logo to director@annmariegarden.org.
- Please deliver your banner to Annmarie by September 7, 2012.
- Your sponsorship check should be made out to "Ann's Circle, Inc.", the non-profit, 501 (c) 3 organization that supports Annmarie Garden (Ann's Circle Tax ID # 20-5109378).
- Mail your sponsorship reservation form and payment to Ann's Circle, Annmarie Garden, P.O. Box 99, Dowell, MD 20629.

Artsfest '12 - Sponsorship Opportunities & Benefits

Artsfest Welcome Gate Title Sponsor - \$3000 *(privileged position on all materials)*



- Primary position on 5000 bookmarks & 2500 postcards
- All guests' hands stamped with your logo - more than 10,000 hands!
- Your banners displayed along **Event Entrance/Welcome Walk**
- Your logo on *Artsfest* t-shirt, program, & tabloid
- Your logo on downloadable *Artsfest* coupon
- 30 tickets to Artsfest**
- Benefactor membership** to Annmarie (\$500 value)
- Your company name included in press kit
- Primary position of logo w/ link on Annmarie website for 1 year**

Main Stage Entertainment Sponsor - \$2500



- Secondary position on 5000 bookmarks/2500 postcards
- Your company banner at **Main Stage**
- Your logo on 500 Artsfest giveaways**
- 25 tickets to Artsfest**
- Your logo on *Artsfest* t-shirt, program, & tabloid
- Your logo on downloadable *Artsfest* coupon
- Patron membership** to Annmarie (\$250 value)
- Your company name included in press kit
- Your logo w/ link on Annmarie website for one year**

Children's Discovery Tent Sponsor - \$2000



- Listing on 5000 bookmarks/2500 postcards
- Your banner displayed at Discovery Tent**
- Your banner displayed along **Welcome Walk**
- Your logo on *Artsfest* t-shirt, program, & tabloid
- Your logo on downloadable *Artsfest* coupon
- 20 tickets to Artsfest**
- Friend membership** to Annmarie (\$100 value)
- Your company name included in press kit.
- Your logo w/ link Annmarie website for one year

Council Ring Entertainment Sponsor - \$1500



- Listing on 5000 bookmarks/2500 postcards
- Your banner displayed at the Council Ring**
- Your logo on *Artsfest* t-shirt, program, and tabloid
- Your logo on downloadable *Artsfest* coupon
- 15 tickets to Artsfest**
- Friend membership** to Annmarie (\$100 value)
- Your company name included in press kit
- Your logo w/ link on Annmarie website for one year

Zany Zone Sponsor - \$1000



Your banner displayed at the Zany Zone
Your logo on Artsfest t-shirt, program, & tabloid
 Your logo on downloadable *Artsfest* coupon
12 tickets to Artsfest
Family membership to Annmarie (\$75 value)
 Your company name in all press releases and e-newsletters
 Your logo w/ link on Annmarie website for one year

Painterly Patron - \$750



Your banner displayed along Welcome Walk
Your logo on Artsfest t-shirt & tabloid
 Your name on *Artsfest* program & downloadable coupon
10 tickets to Artsfest
Family membership to Annmarie (\$75 value)
 Your company name included in press kit
 Your logo w/ link on Annmarie website for one year

Bejeweled Benefactor - \$500



Your banner displayed along Welcome Walk
Your logo on Artsfest t-shirt
 Your name on *Artsfest* tabloid, program, & downloadable coupon
8 tickets to Artsfest
Individual membership to Annmarie (\$50 value)
 Your company name included in press kit
 Your logo listed on Annmarie website for one year

Artsy Advocate - \$350



Your banner displayed along the Welcome Walk
Your name listed on Artsfest tabloid, program & downloadable coupon
6 tickets to Artsfest
 Your company name included in press kit
 Listing on Annmarie website for one year

\$100 - Become an Artsfest Friend
 Receive **4 tickets** & listing on our website for one year, a great way to support **Artsfest** – a wonderful festival and Annmarie’s most important fund-raising event of the year!

Crafty Crusader - \$250



Listing on website for one year
5 tickets to Artsfest
 Your name listed on *Artsfest* tabloid & program

Artsfest Artist Award Sponsors

Benefits include: individual award named after **your** company, sponsor invited to present the award, listing in the *Artsfest* program, 4 free tickets to *Artsfest*, and listing on the Annmarie Garden website for one year!

Awards for best artists are chosen by Jury & **presented on Saturday, September 15, 2012**

Best of Show Award Sponsor	\$800	(award amount: \$600) <i>also enjoy a banner & listing on t-shirt!</i>
Merit Award Sponsor	\$600	(award amount: \$400) <i>also enjoy listing on the t-shirt!</i>
Best Display Award Sponsor	\$300	(award amount: \$100)
Emerging Artist Award Sponsor	\$300	(award amount: \$100)
Best Demonstration Award Sponsor	\$300	(award amount: \$100)

